

SAMTECH opens new subsidiary in Japan

Liege, Belgium, September 16, 2009 – SAMTECH, the European specialist in Computer Aided Engineering software, today announces the expansion of its presence in Asia by opening SAMTECH Japan in Nagoya. This expansion is due to growing business activities in Japan, especially in the areas of automotive and aerospace.

SAMTECH decided to further strengthen its position in Asia with the creation of a second Asian subsidiary located in Nagoya, Japan; the first one being established in Beijing, PR China.

SAMTECH also announces the assignment of M. Matsui as sales and major account manager at SAMTECH Japan. M. Matsui Tamotsu has a proven track record in sales, business development and management across Japan. Before joining SAMTECH, he worked for both Altair and MSC, where he was in charge of several Japanese major accounts in both the automotive and aeronautic industries.

“The creation of SAMTECH Japan is a strong, strategic and symbolic message sent to our customers like Toyota Motor Corporation about SAMTECH’s commitment to initiate a long-term partnership.” Said Eric Carnoy, SAMTECH Chief Executive Officer. *“This expansion further enhances our capability to provide reliable, timely support for our customers throughout the world. As a Japanese-based CAE software partner, we are very proud to help our Japanese customers in maintaining their leading position in their respective field.”* continued Eric Carnoy.

“Our sales records show that SAMCEF Mecano represents the best-of-class commercial CAE software coupling non linear FE analysis and flexible systems for our Japanese customers as well as for Asian customers in general.” Explained Serge Van Den Heuvel, Chief Sales Officer. *“The creation of SAMTECH Japan illustrates our commitment to be a leading CAE software developer and partner for Japan, operating from a local base and developing local talent in order to provide our industrial partners with the highest quality of services and support on our software products.”*

SAMTECH officially opens its new office on Wednesday 16th September with a reception featuring speeches from SAMTECH Chief Executive Officer Eric Carnoy, SAMTECH Chief Sales Officer Serge Van Den Heuvel and SAMTECH Japan Sales Manager M. Matsui. Customers, prospects, distributors, journalists and local partners as well as the Japanese External Trade Organization (JETRO), Nagoya City and Nagoya University will also attend the event.

About SAMTECH

SAMTECH is a European leading provider of Computer Aided Engineering software. Founded in 1986, SAMTECH develops and markets the general-purpose Finite Element Analysis code SAMCEF, the Multi-Disciplinary Optimization platform BOSS quattro and the Open CAE Integration Framework CAESAM. These core engineering software tools answer to a wide range of industrial needs from the preliminary phases of design to the most advanced verification analyses.

The software technology of SAMTECH has an unsurpassed reputation for its quality and reliability. It has been adopted by many major companies across all engineering disciplines as an integral part of their design process. SAMTECH Group currently employs about 240 people, with 12 direct offices in Belgium, France, Germany, Italy, Spain, United Kingdom, China and Japan for technical support, sales and services, plus a network of technically advanced distributors in other markets. SAMTECH is a Dassault Systemes partner for the development of its products embedded in or connected to CATIAV5. SAMTECH is certified to ISO9001:2000 quality standards.

Visit <http://www.samtech.com> for details on SAMTECH Products/Services.

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